

W A G N



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed 12-12-52

W A G N (3-27-56)

Call letters ☒ W M A W
(call protested by W A G N)
Protest denied 8-13-52

Station location: Menominee, Mich.

MEN-MAR BROADCASTING CORPORATION (AL 4-19-55 EFF: 4-25-55)

Name of licensee ☒ GREEN BAY BROADCASTING COMPANY413 10th Avenue, Menominee, Michigan (CP 10-30-78)
☒ 960 First Street, Menominee, Michigan (Lic. 12-12-52)
958 First St., Menominee, Mich. (MP 10-6-52)Transmitter location ☒ 923 First St., Menominee, Mich. (MP 8-15-52)45858
Main studio location 413 10th Avenue, Menominee, Michigan (CP 10-30-78)
☒ 960 First Street, Menominee, Michigan (Lic. 12-12-52)
958 First St., Menominee, Mich. (MP 8-15-52)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BP-8020 Ltr.	5-28-52 6-3-52 CP filing NP	1340	100w	U	for new station granted subject to for approval of T site and antenna
BP-8020 BMP-5918	8-15-52 Mod.C.P.	1340	100w	U	10-15 4-15-53 (8020) for approval of T & S site and (CONDITIONAL CLAUSE)
BMP-5987	10-6-52	Mod.CP	(8020 as mod.)	for change of antenna and T site & extension C & C dates (CONDITIONAL CLAUSE)	12-6 6-6-53
BL-4838	12-12-52	1340	100w	U	12-12-52 10-1-55 Lic. to cover CP (BP-8020, as mod.) which authorized new standard b/cast station. (C. CLAUSE)
BTC-1455 EFF:	3-11-53 4-18-53	Vol trans. of control of licensee corp. to Ben A. Laird, Harold R. Murphy, William E. Schons and Edward Schons.			
BMP-6064	7-28-54	1340kc	250w	Un	9-28-54 3-28-55 CP to increase power
BL-5453 (1)	9-29-54 increase power.	Lic. cover CP (BMP-6064)			which auth. 9-29 10-1-55
BTC-1897 EFF:	2-7-55 3-2-55	Vol. trans. of control to Ben A. Laird			
BAL-1985 EFF:	4-19-55 4-25-55	Vol. assignment of license to Men-Mar Broadcasting Corporation			
BR-2756	9-7-55	1340	250	Un	10-1 10-1-58
WIRE Wire	10-8-57 9-30-58	SIGNOFF 7 PM to 3-31-58 Action on renewal application deferred 9-24-58, pending further consideration. Continued operation authorized.			
BR-2756	11-5-58	1340	250	U	11-5 10-1-61
BR-2756	9-7-61	RENEWAL OF LICENSE			10-1 10-1-64
BP-14,781	6-20-62	1340	250w-1kw-LS, Un		8-20, 2-20-63 CP to increase daytime power from 250w to 1kw and install new transmitter (Gates BC-1F) (COND'L)

Form BC 126

#2

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W A G N

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BL-9666 (1)	1-23-63 incr. day	Lic. to cover CP (BP-14,731) which auth. power and instl. new trans.			
BZ-4898	5-3-63	Authority to determine operating power by direct measurement of antenna power.			
BR-2756	9-14-64	1340kc.	250w, 1kw	LS U	10-1 10-1-67
BR-2756	9-15-67	Renewal of License Renewal of NDEA			10-1 10-1-70
BS-2756 (1)	4-27-69	Memo chg time zone to Eastern Standard Chg SR & SS hrs.			
BR-2756	11-13-70	RENEWAL OF LICENSE (L) & NDEA			
BS-2756(1)	4-29-73	ML chg. to central time zone SR&SS hrs.			
BR-2756	10-24-73	(L) RENEWAL OF LICENSE			
BR-2756(S)	11-15-76	Renewal of license			
BRC-781017AH (1)	10-31-78	ML to chg. SL & operate by RC.			
BP-21, 179 (L)	10-30-78	1340kHz	250w, 1kw	(NDA) U(RC)	10-30-79
		CP to chg. ant. sys; chg. TL & SL.			
COMTEL	9-25-80	AUTH. & TERMS COMTEL 3-28-79 EXT. THRU 12-30-80			
COMTEL	3-12-81	AUTHORITY AND TERMS COMTEL 1-27-81 Ext. THRU 4-2-81.			

APPLICATION RECORD - BROADCASTING

Call WMAW
 Letters W

Name GREEN BAY BROADCASTING CO.
(225 North Adams St., Green Bay, Wisconsin)

File No.	Dated	Application for	Action	
			Nature	Date
BP-3020	2-24-51	Construction permit for a new standard broad-	Docket No. 10103 Removed from hearing & GRANTED 5-28-52 sub j. filing an MP for approval of T site and antenna. ISSUED WITH MP-5918	
Rec'd	3-1-51	cast station to be operated on:		
Filed	3-1-51	Frequency: 1490kc 1340kc		
		Power: 250w 100w		
		Hours of Operation: Unlimited		
		Trans. Location: To be determined		
		Menominee, Michigan		
		Studio Location: To be determined		
		Menominee, Michigan		
		John Creutz, Engr.		
AMENDED	9-6-51	AMENDED to change frequency from 1490kc to		
Rec'd.	1-7-52	1340kc; power from 250w to 100w.		
Filed	1-18-52			

Gates BC-250-GY

APPLICATION RECORD - BROADCASTING

Call
Letters WMAW

Name GREEN BAY BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-5918 Rec'd Filed	6-26-52 6-30-52 6-30-52	Modification of construction permit (BP-8020, which auth. a new standard broadcast station) for approval of antenna, transmitter location as 933 First Street, Menominee, Michigan and specify main studio location as 958 First St., Menominee, Michigan. Samuel Miller, Atty. Nathan Williams, Engr.	GRANTED Conditional re blanketing	8-15-52
BMP-5987 Rec'd Filed	9-8-52 9-12-52 9-12-52	Modification of construction permit (BP-8020, as modified, which authorized a new standard broadcast station) to move antenna & transmitter 135' North to studio location. Samuel Miller, Atty. Nathan Williams, Engr.	GRANTED Conditional re blanketing Also granted extension of C & C dates	10-6-52

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters

W N A W

Name GREEN BAY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BI-4838 Rec'd Filed	11-4-52 11-6-52 11-6-52	License to cover construction permit (BP-8020 as mod.,) which auth. a new standard broadcast station. Samuel Miller, Atty.	GRANTED re blanketing clause	12-12-52
BMP-6064 Rec'd Filed	10-30-52 11-3-52 11-3-52	Modification of construction permit (BP-8020 as mod., which auth. a new standard broadcast station) to increase power from 100w day and night to 250w day and night. Samuel Miller, Atty. Nathan Williams, Engr.	GRANTED Issued as CP	7-28-54

APPLICATION RECORD - BROADCASTING

Call
 Letters **WMAW**

Name **GREEN BAY BROADCASTING COMPANY**

File No.	Dated	Application for	Action	
			Nature	Date
BTC-1455 Rec'd Filed	1-22-53	Voluntary transfer of control of licensee corporation from I. S. Kramlich and C. L. Kramlich to Ben A. Laird, Harold R. Murphy, William E. Schons and Edward Schons. (140 shares of stock). Samuel Miller, Atty.	GRANTED	3-11-53
	2-12-53		EFF:	4-18-53
	2-12-53			
BL-5453 Rec'd Filed	9-1-54	License to cover construction permit (BMP-6064) which authorized increase in power from 100w day & night mk to 250w, day & night.	GRANTED	9-29-54
	9-8-54			
	9-8-54			
BTC-1897 Rec'd Filed	1-14-55	Voluntary transfer of control of licensee corporation from Harold R. Murphy, William E. Schons, and Edward Schons, to Ben A. Laird. Samuel Miller, Atty.	GRANTED	2-7-55
	1-26-55		EFF:	3-2-55
	1-26-55			

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call W A G N
Letters X W M A WName MEN-MAR BROADCASTING CORPORATION (AL 4-19-55)
GREENBAY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BAL-1985 Rec'd Filed	2-25-55 3-8-55 3-8-55	Voluntary assignment of license to Men-Mar Broadcasting Corporation. Harry J. Daly, Atty.	GRANTED EFF:	4-19-55 4-25-55
BR-2756 Rec'd Filed	6-27-55 7-1-55 7-1-55	Renewal of license	GRANTED	9-7-55
BR-2756 Rec'd Filed	7-9-58 7-14-58 7-14-58	Renewal of license	GRANTED	11-5-58
BP-14,781 Rec'd Filed	4-10-61 4-12-61 4-12-61	CP to increase daytime power from 250w to 1kw and install new transmitter(Gates BC-1T) Atty. Daly & Ehrig Eng.- Charles E. Brennan & Assoc. Milwaukee.	GRANTED COND'L re other 250w Class IV stations; of Rules.	6-20-62 3.54

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W A G NName ...MEN-MAR-BROADCASTING-CORPORATION...
MENOMINEE, MICHIGAN

File No.	Dated	Application for	Action	
			Nature	Date
BR-2756 Rec'd Filed	7-1-61 7-5-61 7-5-61	Renewal of license	GRANTED	9-7-61
BL-9666 R. & F.	9-7-62 9-10-62	Lic to cover CP(BP-14,781) which auth incr day power and install new transmitter. Atty- Daly & Ehrig	GRANTED re: accept interference	1-23-63
BZ-4898 R. & F.	1-14-63 1-28-63	Authority to determine operating power by direct measurement of antenna power.	GRANTED	5-3-63
BR-2756 Rec'd Filed	7-6-64 7-9-64 7-9-64	Renewal of license	GRANTED	9-14-64
BR-2756 R & F JUL 21 1967	7-1-67 7-6-67	Renewal of license	GRANTED 9/15	9-15-67

APPLICATION RECORD - BROADCASTING

Call
Letters W A G NName MEN-MAR BROADCASTING CORPORATION
MENOMINEE, MICHIGAN

File No.	Dated	Application for	Action	
			Nature	Date
BR-2756 R & F \$75 #613797 PN Recd. PRESS	6-29-70 7-6-70 " " 17 JUL 1970	RENEWAL OF LICENSE AMENDED 9-10-70 re: programming; comm. policy AMENDED 10-29-70 re: commercial policy	GRANTED	11-13-70
BR-2756 R & F PN Recd. PRESS	6-28-73 7-5-73 " 6 AUG 1973	RENEWAL OF LICENSE AMENDED 9-21-73 re: ascertainment of comm. needs; programming; equal emp. policy	GRANTED	10-24-73
BR-2756 R & F PN Recd. PRESS	5-28-76 6-4-76 " JUL 20 1976	RENEWAL OF LICENSE AMENDED 10-12-76 re: comp. of area, prog. & EEO	GRANTED	11-15-76

APPLICATION RECORD - BROADCASTING

1340khz.

Call
Letters W A G N

Name MEN-MAR BROADCASTING CORPORATION
Menominee, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BP-21,179 R & F PRESS APR 20 1978	4-4-78 4-11-78	Construction permit to make changes in the antenna system, change TL & SL: 413 10th Avenue, Menominee, Michigan	GRANTED	10-30-78
AMEND. R&F BRC-781017AH PRESS: OCT 30 1978	7-11-78	Correct coord., new V-A & V-B Mod. of License to chg. SL to: 413 10th Ave., Menominee, Michigan & operate transmitter by Remote control from the proposed studio site. Atty:-----	GRANTED	10-31-78
BR790531XA PRESS AUG 20 1979		Renewal of License	GRANTED	4-24-81
BL-790725AE R & F PTA PRESS SEP 19 1980 Amend 9-17-79	7-25-79	Lic. to cover BP-21,179 for changes	GRANTED	5-6-81

BR790531XA PETITION TO DENY FILED 12-17-80 BY MARK FIELDS
ON BEHALF OF CJL BROADCASTING, INC. (WCJL)
OPPOSITION TO PETITION TO DENY FILED 12-29-80 BY RICHARD
CARR ON BEHALF OF MEN MAR BROADCASTING CORP. (JARR)

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

